



United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Communication and Information Sector

Professor Roni Aviram
Vice-Chair of the Bureau of the
Council of the Intergovernmental
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(IFAP) and Chair of the Israel
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5 June 2014

Dear Professor Aviram,

I would like to acknowledge with appreciation, your request for UNESCO's patronage and your invitation to participate in the launching of the "Forum for Well-Being in Digital Media", to be held from 17 to 19 February 2015 in Tel Aviv.

We value the forward-looking and humanistic perspectives embodied in the concept note and would urge you to explore the contribution of Knowledge Societies to achieving well-being. On behalf of the Organization I am pleased to accept your invitation and to indicate that favorable consideration has been given to your request for UNESCO's patronage.

Therefore, I invite you to kindly review the procedure for obtaining patronage and request you to complete the formalities indicated at the following website:
http://www.unesco.org/new/en/name-and-logo/practical_guidelines/patronage/seven-steps/

With my best wishes for the success of the ongoing preparations, I remain,

Yours sincerely,

Getachew Engida
Deputy Director-General